

COMMON ASSESSMENT MAGAZINE ADVERTISING CONTRACT

Advertising in *Common Assessment* is an outstanding opportunity to keep your company's name in front of community association decision makers. This respected source for industry news has been published by the CAI San Diego Chapter since 1981.

CONTACT INFORMATION:

Company Name _____

Contact Name _____

Address _____

City, State, ZIP _____

Telephone number _____ FAX: _____

Website Address _____ E-mail: _____

Are you currently a CAI-San Diego Chapter Member? Yes No Member Number _____

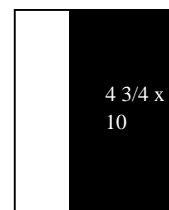
ADVERTISING RATES AND SPECIFICATIONS

Rates are per insertion. CAI San Diego Non-Members add 50%

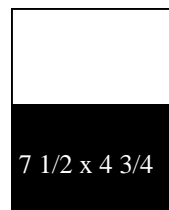
SIZE	DIMENSIONS	1 insertion	4 insertions (year)
1/6 page	2 3/8 x 4 3/4 (vert or horiz)	\$220	\$175
1/3 page	2 3/8 x 10 (vert or 4 3/4 square)	\$440	\$350
1/2 page	4 3/4 x 7 1/2 (vert or horiz)	\$550	\$440
2/3 page	4 3/4 x 10 (vertical only)	\$600	\$500
Full page	7 1/2 x 10" (vertical)	\$660	\$635



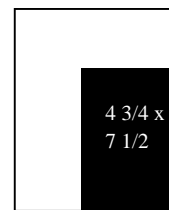
Full Page



2/3 Page



1/2 page Horiz.



1/2 page Vert.

PREMIUM PLACEMENT RATES: Full color only. Price includes color.

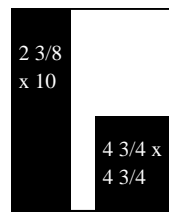
(first come, first served — annual contract only)

Inside Front Cover	7 1/2 x 10	N/A	\$1410
Inside Back Cover	7 1/2 x 10	N/A	\$1410
Outside Back Cover	7 1/2 x 10	N/A	\$1300

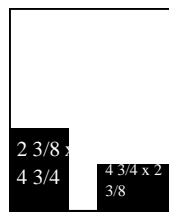
COLOR OPTIONS

4 Color — additional cost does not include ad placement, above.

1/6 page—not available	1/3 page—add \$50 per insertion
1/2 page—add \$100 per insertion	2/3 page—add \$150 per insertion
Full page — add \$200 per insertion	



1/3 Page



1/6 Page

TERMS & CONDITIONS

- In order to take advantage of the discounted rate, payment for four **consecutive** issues must be made in full at the time of your order. Any non-consecutive advertisements are at the single insertion price.
- With the exception of Premium Placement advertisements, CAI reserves the right to determine advertising placement position.
- Only digital files accepted. Must be a press quality .pdf with all fonts embedded or a 300 dpi .tif file. See attached digital specification sheet.
- Fees for re-sizing, typesetting or production charges will be billed directly to the advertiser. No other changes or substitutions will be made.
- Advertising appearing in **Common Assessment** does not constitute a recommendation or endorsement by the San Diego Chapter of CAI.
- The San Diego Chapter of CAI reserves the right to refuse any advertisement. Advertisements are subject to review by the editorial committee.
- Deadline for submission of advertising materials AND FULL PAYMENT is the first day of the month prior to the month of publication.
- All advertisers will receive a complimentary listing in the Service Directory. Please fill out the Service Directory information on the reverse side of this form.

TERMS & CONDITIONS (continued).

We wish to contract for _____ **consecutive** insertions at _____ per insertion for a total of \$_____ as indicated by my completion of the form above. I understand that this is a binding contract, that I am agreeing to the terms and rates stated herein and that I must include *full* payment and completed artwork with this form.

I am including new art (yes/no) or pick up current ad _____ (initial here).

Authorized Signature: _____ **Date:** _____

SERVICE DIRECTORY INFORMATION One listing in the magazine service directory is complimentary. If you would like to be listed in others categories, circle them below. Each additional listing is \$40.

Company Name _____

Contact Name _____ Category (select from list below) _____

Phone (include area code) _____ Fax (include area code) _____

E-Mail: _____ Website Address: _____

- | | | | |
|--------------------------|--------------------------------|---------------------------------|-----------------------------|
| Accountants | Education | Landscape Supplies | Reconstruction Management |
| Administrative Services | Election and Voting Services | Lighting | Reserve Studies |
| Arbitration & Mediation | Electrical Contractors | Maintenance & Repair | Roofing Consultants |
| Arborists | Elevator Service/Repair | Marketing Data | Roofing Contractors |
| Architects | & Modernization | Mold & Dry Rot Remediation | Roofing Suppliers |
| Asphalt: Paving/Repair | Emergency Restoration Services | Outdoor Furniture | Satellite TV/Communications |
| Assessment Collections | Engineering | Paint Suppliers | Security Services |
| Attorneys | Fencing/Gates | Painting Services | Site Plans & Maps |
| Backflow | Financial Services | Pest Control | Software |
| Bookkeeping Services | Foreclosure Services | Playground Inspectors | Soil Engineering & Geology |
| Builders/Developers | Garage Doors | Plumbing | Stucco |
| Building Products | General Contractors | Pool Service | Towing |
| Cable Communications | Incentive Gifts | Pools/Spa | Tree Service |
| Community Assn Managers | Insurance | Property Management Software | Water Submetering |
| Concrete | Interior Design | Rain gutters/Downspout Cleaning | Website Providers |
| Construction Consultants | Janitorial | | Welding |
| Construction Management | Landscape Architects | | Window Manufacturers |
| Consulting | Landscape Maintenance &/or | | |
| Decking/Deck Coating | Construction | | |

*Other categories available.
Please call the chapter for more information at 619-299-1376.*

Payment Information

Total Amount Due (including additional listings & color): \$ _____ Payment method _____ Check Enclosed
 _____ Visa _____ Mastercard _____ AmEx

Credit Card Number: _____ Exp. Date: _____

Name on Card: _____ Authorized signature _____

FAX OR MAIL YOUR AGREEMENT, PAYMENT AND ARTWORK TO:

CAI San Diego Common Assessment Magazine

1081 Camino del Rio South, Suite 207

San Diego, CA 92108

619-299-1376

Fax: 619-299-1377

www.cai-sd.org

Please note we must receive your FULL payment and completed contract to reserve space.

Office Use Only	Payment Received _____	Contract _____	Contract _____
	Membership Renewal Date _____	Start _____	End: _____