

## NATIONAL CORPORATE MEMBERSHIP

# Network with 59 CAI Chapters. Join now.

**J**OINING CAI AS A NATIONAL CORPORATE MEMBER provides the opportunity to expand your business partnerships and network with members in 59 chapters through one convenient membership.

- Dramatically increase your client base.
- Grow your company nationally.
- Increase your recognition in the industry.



CAI's membership includes thousands of decision-makers who routinely purchase products and services from other CAI members. As a National Corporate Member, you'll have access to targeted grassroots networking and marketing opportunities with CAI members in 59 chapters. Don't miss the opportunity to participate in national and chapter events, seminars and committees.

### WHO SHOULD JOIN AS A NATIONAL CORPORATE MEMBER?

- National companies with local representatives or franchises across the country.
- Providers of professional services, such as attorneys, insurance providers, builders and developers, lenders, bankers and reserve study providers.
- Suppliers of products and services such as website and Internet software, roofing, pools, playgrounds, recreational equipment, management software, satellite dishes, cable services, paint and building materials, and more.
- Companies wanting direct access to potential clients in all 59 chapters.

Additionally, this premier membership provides numerous vehicles to expand your client base and gain maximum exposure through our extensive marketing opportunities, such as sponsorships, advertising, exhibiting and more.



# National Corporate Member Benefits

The National Corporate Membership fee of \$10,000 per year (a total value of nearly \$35,000) includes a variety of national and chapter benefits and services:

- One membership with each CAI chapter including a subscription to chapter publications (a total value of \$14,770 or a 45% savings off the regular multi-chapter membership price).
- Chapter member benefits may include a listing in the chapter membership directory, opportunities to sponsor local events, advertise, receive member discounts on education programs and networking events, serve on volunteer leadership committees and exhibit at local trade shows.
- One subscription to *Common Ground*—CAI's bi-monthly magazine with a circulation of over 32,000—for each primary contact of each chapter (one subscription per unique contact—up to 59 subscriptions).
- Company profile and logo on the National Corporate Member page of CAI's web site, [www.caionline.org](http://www.caionline.org).
- Access to CAI's Members Only section of the website for each unique contact ([www.caionline.org](http://www.caionline.org)), including our eAdvocacy center, message board and research library.
- Subscription to CAI's e-newsletters.
- A premier listing in the online Service Directory of product and service providers on CAI's national website—a \$299 value!
- Member discounts on advertising and exhibiting at the national level.
- Member pricing on professional designation and education courses.
- Recognition at CAI's National Conference to spotlight your support of CAI throughout the year.
- Meet-and-greet exclusive event at CAI's National Conference.
- Prime booth location and National Corporate Member signage at the national conference (for those who purchase an exhibit booth).
- Recognition in *Common Ground* as a premier National Corporate Member.
- Competent, courteous and free assistance from CAI's Member Service Center.
- One mailing list rental per year (subject to rental agreement restrictions; a total value of up to \$4,425).
- Two free job postings in CAI's online state-of-the-art Job Market, an easy, effective and low-cost way to find experienced professionals for your organization.

## HOW TO JOIN

For details on how to become a National Corporate Member, please call CAI's Member Service Center at (888) 224-4321. The annual membership fee of \$10,000 includes one national membership and membership in 59 CAI chapters.

A National Corporate Membership is an essential investment for your company. In today's competitive marketplace, gaining easy access to the right audience can make the difference between success and failure.

The member company name has to be the same for all chapter memberships. Only one member contact per chapter listing. All memberships share the same expiration date.

One renewal notice of \$10,000 is sent annually to the corporate billing contact. The number of CAI chapters may vary.

The \$10,000 membership fee includes a \$495 LAC fee (see below) and a voluntary \$250 tax-deductible donation to the Foundation for Community Association Research.

The \$495 advocacy support fee is the primary source of funds for CAI's legislative and regulatory efforts. All fees from members in states with an authorized CAI Legislative Action Committee (LAC) directly support the LACs' efforts to represent and protect members in those states. (There were 35 state LACs as of November 2013.)



6402 Arlington Blvd., Suite 500  
Falls Church, VA 22042

[www.caionline.org](http://www.caionline.org)  
(888) 224-4321

# National Corporate Membership Application

CAI's *National Corporate Membership* provides you the opportunity to affiliate and network with all 59 CAI chapters through one convenient membership.



## Please provide the following information.

COMPANY NAME \_\_\_\_\_ TODAY'S DATE \_\_\_\_\_

### Primary Contact

NAME/TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

### Billing Contact *(if different from primary)*

NAME/TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

### Payment Method

The annual membership fee of \$10,000 includes one national membership and membership in all 59 CAI chapters. Also included is the LAC contribution of \$495 (see below) and a voluntary \$250 contribution to CAI's Foundation for Community Association Research. Please note only the Foundation contribution is tax deductible to a 501(c)(3) organization.

**TOTAL AMOUNT DUE \$:** \_\_\_\_\_

Check enclosed (Made payable to CAI)    Visa    MasterCard    American Express    Discover

NAME ON CARD: \_\_\_\_\_

ACCOUNT #: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP+4 \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Mail completed application with payment to CAI, Attn: Membership, 6402 Arlington Blvd., Suite 500, Falls Church, VA 22042 or fax it to CAI at (240) 524-2424.

IMPORTANT TAX INFORMATION: Under the provisions of section 1070(a) of the Revenue Act passed by Congress in 12/87, please note that gifts to CAI are not tax-deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses subject to restrictions imposed as a result of association lobbying activities. CAI estimates that the non-deductible portion of your dues is 17%. Visit [www.caionline.org/advocacydisclosure](http://www.caionline.org/advocacydisclosure) for state exceptions that may apply to you. For specific guidelines concerning your particular tax situation, consult a tax professional. CAI's Federal ID number is 23-7392984. \$39 of annual membership dues is for your non-refundable subscription to *Common Ground*."

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**CONTINUED ON NEXT PAGE**

COMPANY NAME

Each contact listed will receive mailings from the chapter specified. If a chapter contact is not designated, the primary contact will be assigned to the chapter(s). One subscription to *Common Ground* for each unique contact (up to 59 individual subscriptions, but no single individual will receive more than one subscription).

**Additional Contact**

NAME/TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

Which chapter(s) would you like to assign to this contact? *(Please check all that apply.)*

- ALL
- Alabama Chapter-in-Organization
- Austin
- Bay Area (CA)
- Big Apple Chapter-in-Organization
- California North
- Central Arizona
- Central Florida
- Central Indiana
- Central Ohio
- Central Virginia
- Channel Islands (CA)
- Chesapeake
- Coachella Valley (CA)
- Connecticut
- Dallas/Ft. Worth
- Georgia
- Gold Coast
- Greater Alaska
- Greater Houston
- Greater Inland Empire (CA)
- Greater Los Angeles
- Hawaii
- Heartland
- Hudson Valley
- Illinois
- Jacksonville
- Kentucky
- Long Island
- Michigan
- Minnesota
- Nevada
- New England
- New Jersey
- New Mexico Chapter-in-Organization
- North Carolina
- North Gulf Coast
- Northern Ohio
- Ohio Valley
- Orange County (CA)
- Oregon
- Pennsylvania and DE Valley
- Rocky Mountain
- San Antonio
- San Diego
- South Carolina
- South Gulf Coast
- Southeast Florida
- Southeastern Virginia
- Southern Arizona
- Southern Colorado
- Southwest Virginia Chapter-in-Organization
- Suncoast (FL)
- Tennessee
- Utah
- Washington Metro
- Washington State
- West Florida
- Western New York
- Wisconsin

**Additional Contact**

NAME/TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

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- Greater Alaska
- Greater Houston
- Greater Inland Empire (CA)
- Greater Los Angeles
- Hawaii
- Heartland
- Hudson Valley
- Illinois
- Jacksonville
- Kentucky
- Long Island
- Michigan
- Minnesota
- Nevada
- New England
- New Jersey
- New Mexico Chapter-in-Organization
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- Northern Ohio
- Ohio Valley
- Orange County (CA)
- Oregon
- Pennsylvania and DE Valley
- Rocky Mountain
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- South Carolina
- South Gulf Coast
- Southeast Florida
- Southeastern Virginia
- Southern Arizona
- Southern Colorado
- Southwest Virginia Chapter-in-Organization
- Suncoast (FL)
- Tennessee
- Utah
- Washington Metro
- Washington State
- West Florida
- Western New York
- Wisconsin

*For further contacts, please photocopy this form.*