



Website Banner Ad Specifications

www.cai-sd.org

Thank you for your interest in purchasing a banner ad. The cost to run a banner ad is \$700 per year for Home page placement or \$450 per year for interior pages (Placement at Chapter's discretion.) The specifications below should help you in creating your ad. When your ad is complete, please e-mail it to advertisements@cai-sd.org. **Please note that we will not post your ad until full payment is received.**

SPECIFICATIONS:

300 pixels (width) x 200 pixels (height), 72 dpi. The file should be in either GIF or JPG format, RGB color. **Animation is permissible as long as the correct specs are observed.** Should you need help in creating your ad, please contact Barbara Ozenbaugh at Barbara@cai-sd.org.

TERMS & CONDITIONS

1. Ad placement is on a first come, first served basis and spaces per page are limited.
2. San Diego CAI reserves the right to determine ad placement location on the site.
3. Banner ads will not be placed until full payment is received.
4. You must be a member in good standing of the CAI San Diego Chapter in order to place and keep an ad on our site.
5. CAI reserves the right to withdraw or deny placement of a banner ad which it determines in its sole opinion is not appropriate.
6. Banner ads must be renewed each year.

I have read and agree to these terms.

Signature _____ Date: _____

PAYMENT INFORMATION

Yes! I'd like to place a banner ad on www.cai-sd.org! I'll send my artwork via e-mail.

___ \$700 - Home Page Placement ___ \$450 - Interior Page Placement

___ Check enclosed Charge my ___ Visa ___ Mastercard ___ AMEX

Credit Card Number _____

Expiration date _____ Name on Card _____

Signature (required) _____

Contact Name _____

Company Name _____

Address _____

City, State, Zip _____

Phone _____ E-mail _____

Website _____

Return to CAI San Diego
1081 Camino del Rio South, #109 • San Diego, CA 92108