

COMMON ASSESSMENT MAGAZINE ADVERTISING CONTRACT

Advertising in *Common Assessment* is an outstanding opportunity to keep your company's name in front of community association decision makers. This respected source for industry news and information has been published by the CAI San Diego Chapter since 1981.



1081 Camino del Rio South
Suite 109
San Diego, CA 92108

619.299.1376
fax 619.299.1377
cai-sd.org

CONTACT INFORMATION

COMPANY NAME

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

WEBSITE

E-MAIL

CAI MEMBER NUMBER

I AM NOT A MEMBER

ADVERTISING RATES & SPECIFICATIONS

All rates quoted include color. There is no discount for b/w advertisements. Rates quoted are member rates. Non-members add an additional 50% to contract total.

	1 TO 3 ISSUES (EACH INSERTION)	4 CONSECUTIVE ISSUES (TOTAL FOR 4 INSERTIONS)
1/6 PAGE - DIMENSIONS: 2.375" X 4.75" (VERT. OR HORIZ.)	\$240 each insertion	\$750
1/3 PAGE VERTICAL - DIMENSIONS: 2.375" X 10"	\$525 each insertion	\$1715
1/3 PAGE SQUARE - DIMENSIONS: 4.75" X 4.75"	\$525 each insertion	\$1715
1/2 PAGE - DIMENSIONS: 4.75" X 7.5" (VERT. OR HORIZ.)	\$695 each insertion	\$2315
2/3 PAGE - DIMENSIONS: 4.75" X 10" (VERT. ONLY)	\$805 each insertion	\$2785
FULL PAGE - DIMENSIONS: 7.5" X 10"		
FULL BLEED DIMENSIONS: 8.75" X 11.25" BLEED, 8.5" X 11" TRIM	\$920 each insertion	\$3575

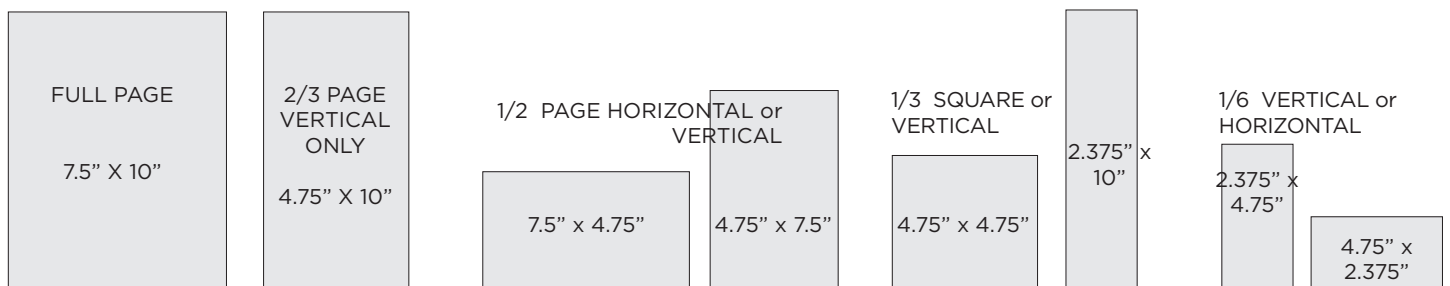
PREMIUM PLACEMENT ADVERTISING

First come, first served. Full page only. Dimensions: No Bleed: 7.5" x 10" • Bleed: 8.75" x 11.25", 8.5" x 11 Trim

Inside Front Cover \$1510 each insertion

Inside Back Cover \$1510 each insertion

Outside Back Cover (dimensions 7" x 7") \$1395 each insertion



MORE →

SERVICE DIRECTORY INFORMATION

One listing in the service directory is complimentary with a paid ad placement. To be listed in others categories, circle them below. Each additional listing is \$40.

COMPLIMENTARY CATEGORY (CHOOSE FROM BELOW)

COMPANY NAME

CONTACT NAME

ADDRESS

CITY STATE ZIP

PHONE FAX

WEBSITE

E-MAIL

ACCOUNTANTS	LANDSCAPE SUPPLIES
ALARM COMPANIES	LIGHTING
ARCHITECTS	MAILBOX SUPPLIERS/INSTALLERS
ASPHALT REPAIR/PAVING	MAINTENANCE AND REPAIR
ASSESSMENT COLLECTIONS	MOLD & DRY ROT REMEDIATION
ATTORNEYS	OUTDOOR FURNITURE
BACKFLOW	PAINT SUPPLIERS
COMMUNICATIONS	PAINTING CONTRACTORS
COMMUNITY ASSOCIATION MANAGEMENT	PEST CONTROL
COMPUTER SERVICES	PLAYGROUND INSPECTORS
CONCRETE	PLUMBING
CONSTRUCTION CONSULTANTS	POOLS / SPAS
CONSTRUCTION MANAGEMENT	PROPERTY MANAGEMENT SOFTWARE
CONSULTING	RAIN GUTTER & DOWNSPOUT CLEANING
DECKING/DECK COATING	RECONSTRUCTION MANAGEMENT
EDUCATION	RESERVE STUDIES
ELECTION & VOTING SERVICES	ROOFING CONTRACTORS
ELECTRICAL CONTRACTORS	ROOFING SUPPLIERS
ELEVATORS	SECURITY SERVICES
EMERGENCY RESTORATION SERVICES	SOIL ENGINEERING & GEOLOGY
ENGINEERING	STUCCO
ENVIRONMENTAL CONTRACTORS	TOWING
FENCING/GATES	TREE SERVICE
FINANCIAL SERVICES	WASTE & RECYCLING CONSULTANTS
GARAGE DOORS	WATER MANAGEMENT
GENERAL CONTRACTORS	WATER SUB-METERING
HOME ENTERTAINMENT SERVICES	WEBSITE SERVICES
INSURANCE	WELDING
INTERIOR DESIGN	WINDOWS & DOORS
JANITORIAL SERVICES	
LANDSCAPE MAINTENANCE AND/OR CONSTRUCTION	

TERMS & CONDITIONS

- In order to take advantage of the discounted rate, payment for four consecutive issues must be made in full at the time of your order. Any non-consecutive advertisements are at the single insertion price.
- With the exception of Premium Placement advertisements, CAI reserves the right to determine advertising placement within *Common Assessment* magazine.
- Only digital files accepted. Must be a press quality PDF with all fonts embedded or outlined or a 300 dpi TIF file. See attached digital specification sheet.
- Fees for resizing, converting advertiser submitted files will be billed directly to the advertiser. No other changes or substitutions will be made.
- Advertising appearing in *Common Assessment* does not constitute a recommendation or endorsement by the San Diego Chapter of CAI.
- The San Diego Chapter of CAI reserves the right to refuse any advertisement. Advertisements are subject to review by the editorial committee.
- Deadline for submission of advertising materials **AND FULL PAYMENT** is the first day of the month prior to the month of publication.
- All advertisers receive a complimentary listing in the Service Directory. Please fill out the Service Directory information to the left.

We wish to contract for _____ consecutive insertions at \$_____ per insertion for a total of \$_____ as indicated by my completion of the form on reverse side. I understand that this is a binding contract. I am agreeing to the terms and rates stated herein and that I must include payment in full and submit my advertisement electronically.

I am submitting new art YES NO

Pick Up Current Ad _____ (initial here)

PAYMENT

CHECK ENCLOSED VISA

MASTERCARD AMEX

NAME ON CARD

CREDIT CARD NUMBER

EXPIRATION DATE

AUTHORIZED SIGNATURE

FAX OR MAIL YOUR CONTRACT & PAYMENT TO:

CAI San Diego Common Assessment Magazine
1081 Camino del Rio South, Suite 109
San Diego, CA 92108
619-299-1376 • Fax 619-299-1377

Please note we must receive your **FULL** payment and completed contract to reserve space.

OFFICE USE ONLY

PAYMENT RECEIVED _____

CONTRACT START _____

MEMBERSHIP RENEWAL DATE _____

CONTRACT END _____