

COMMON ASSESSMENT MAGAZINE ADVERTISING CONTRACT

Advertising in *Common Assessment* is an outstanding opportunity to keep your company's name in front of community association decision makers. This respected source for industry news has been published by the CAI San Diego Chapter since 1981.

CONTACT INFORMATION:

Company Name _____

Contact Name _____

Address _____

City, State, ZIP _____

Telephone number _____ FAX: _____

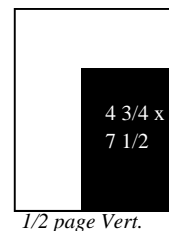
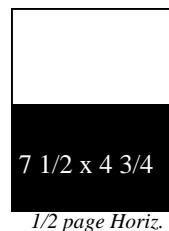
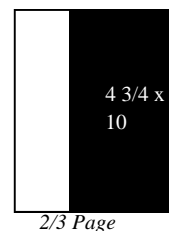
Website Address _____ E-mail: _____

Are you currently a CAI-San Diego Chapter Member? Yes No Member Number _____

ADVERTISING RATES AND SPECIFICATIONS

Rates are per insertion. CAI San Diego Non-Members add 50%

SIZE	DIMENSIONS	1 insertion	4 insertions (year)
1/6 page	2 3/8 x 4 3/4 (vert or horiz)	\$200	\$150
1/3 page	2 3/8 x 4 3/4 (vert or 4 3/4 square)	\$400	\$300
1/2 page	4 3/4 x 7 1/2 (vert or horiz)	\$500	\$400
2/3 page	4 3/4 x 10 (vertical only)	\$550	\$450
Full page	7 1/2 x 10" (vertical)	\$600	\$575



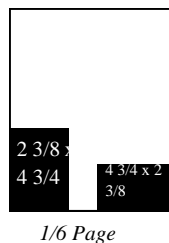
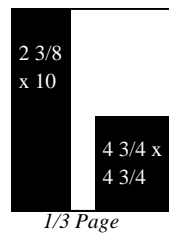
PREMIUM PLACEMENT RATES: (*first come, first served — annual contract only*)

Inside Back Cover	7 1/2 x 10	\$1100
Inside Front Cover	7 1/2 x 10	\$1100
Back Cover	7 1/2 x 10	\$1000

COLOR OPTIONS

4 Color — additional cost does not include ad placement, above.

1/6 page—not available	1/3 page—add \$50 per insertion
1/2 page—add \$100 per insertion	2/3 page—add \$150 per insertion
Full page — add \$200 per insertion	



TERMS & CONDITIONS

- In order to take advantage of the discounted rate, payment for four **consecutive** issues must be made in full at the time of your order. Any non-consecutive advertisements are at the single insertion price.
- With the exception of Premium Placement advertisements, CAI reserves the right to determine advertising placement position.
- Only digital files accepted. Must be a press quality .pdf with all fonts embedded or a 300 dpi .tif file. See attached digital specification sheet.
- Fees for re-sizing, typesetting or production charges will be billed directly to the advertiser. No other changes or substitutions will be made.
- Advertising appearing in **Common Assessment** does not constitute a recommendation or endorsement by the San Diego Chapter of CAI.
- The San Diego Chapter of CAI reserves the right to refuse any advertisement. Advertisements are subject to review by the editorial committee.
- Deadline for submission of advertising materials AND FULL PAYMENT is the first day of the month prior to the month of publication.
- All advertisers will receive a complimentary listing in the Service Directory. Please fill out the Service Directory information on the reverse side of this form.

TERMS & CONDITIONS (continued).

We wish to contract for _____ **consecutive** insertions at _____ per insertion for a total of \$_____ as indicated by my completion of the form above. I understand that this is a binding contract, that I am agreeing to the terms and rates stated herein and that I must include *full* payment and completed artwork with this form.

I am including new art (yes/no) or pick up current ad _____ (initial here).

Authorized Signature: _____ **Date:** _____

SERVICE DIRECTORY INFORMATION One listing in the magazine service directory is complimentary. If you would like to be listed in others categories, circle them below. Each additional listing is \$40.

Company Name _____

Contact Name _____ Category (select from list below) _____

Phone (include area code) _____ Fax (include area code) _____

E-Mail: _____

- | | | | |
|--------------------------|--------------------------------|---------------------------------|-----------------------------|
| Accountants | Education | Landscape Supplies | Reconstruction Management |
| Arbitration & Mediation | Electrical Contractors | Lighting | Reserve Studies |
| Architects | Elevator Service/Repair | Maintenance & Repair | Roofing Consultants |
| Asphalt: Paving/Repair | & Modernization | Marketing Data | Roofing Contractors |
| Assessment Collections | Emergency Restoration Services | Mold & Dry Rot Remediation | Roofing Suppliers |
| Attorneys | Engineering | Outdoor Furniture | Satellite TV/Communications |
| Backflow | Fencing/Gates | Paint Suppliers | Security Services |
| Bookkeeping Services | Financial Services | Painting Services | Site Plans & Maps |
| Builders/Developers | Foreclosure Services | Pest Control | Software |
| Building Products | Garage Doors | Playground Inspectors | Soil Engineering & Geology |
| Cable Communications | General Contractors | Plumbing | Stucco |
| Coin-Operated Equipment | Incentive Gifts | Pool Service | Towing |
| Community Assn Managers | Insurance | Pools/Spa | Tree Service |
| Concrete | Interior Design | Property Management Software | Water Management |
| Construction Consultants | Janitorial | Rain gutters/Downspout Cleaning | Water Submetering |
| Construction Management | Landscape Architects | | Welding |
| Consulting | Landscape Maintenance &/or | | Window Manufacturers |
| Decking/Deck Coating | Construction | | |

Payment Information

Total Amount Due (including additional listings & color): \$_____ Payment method _____ Check Enclosed

___ Visa ___ Mastercard ___ AmEx

Credit Card Number: _____ Exp. Date: _____

Name on Card: _____ Authorized signature _____

FAX OR MAIL YOUR AGREEMENT, PAYMENT AND ARTWORK TO:

CAI San Diego Common Assessment Magazine

1081 Camino del Rio South, Suite 207

San Diego, CA 92108

619-299-1376

Fax: 619-299-1377

www.cai-sd.org

Please note we must receive your FULL payment and completed contract to reserve space.

Office Use Only	Payment Received _____	Contract _____	Contract _____
	Membership Renewal Date _____	Start _____	End: _____