



CAI San Diego Website Banner Ad Specifications

www.cai-sd.org

Banner Ad Specifications

All ads should be saved as a compressed .jpg or .gif file type.

Maximum file size is 30k

If files are to be linked to another website, it will appear only in a child sized window. Provide the link it should go to when submitting the ad.

Ads should be saved in the exact pixel height and width noted for the ad you have purchased. Most graphic programs will provide a pixel translation from inches.

Banner Ad Size

120 pixels wide by 190 pixels high

Submission

Send your Banner to barbara@cai-sd.org. Please attach it -do not embed into body of email.

Your banner ad will be posted on our site for 12 months from date of posting.